ITTU Marketing

ITTU Marketing is a brand consultancy and marketing agency based in Wiener Neustadt, Austria. Since 2021, founder Dan Ittu and his brother and strategic partner Ian Ittu have supported SMEs, solo entrepreneurs and industrial companies in Vienna, Lower Austria, Burgenland, Styria and Upper Austria, from positioning to websites that are found on Google and in AI search.



Ian Ittu (left) and Dan Ittu
Photo: Paul Szimak

Company	ITTU MARKETING & CONSULTING e.U.
Founded	2021 in Wiener Neustadt, Austria
Legal form	Registered sole proprietorship (e.U.), company register no. FN 562685d, Regional Court Wiener Neustadt
Owner and founder	Dan Ittu, M.A., M.A.
Team	Dan Ittu (owner, marketing and brand consultant) and Ian Ittu, M.A. (strategic partner)
Headquarters	Wiener Neustadt, Lower Austria
Service area	Vienna, Lower Austria, Burgenland, Styria and Upper Austria; international clients online
Languages	German and English
Services	Positioning, branding, communication, websites, SEO and AI search visibility, Google Ads, social media, training
Clients	SMEs, solo entrepreneurs, industrial and service companies, start-ups, family businesses
Award	1st place in Wiener Neustadt (city) at the Gründerland Niederösterreich award 2024
Degrees	Dan Ittu: two master's degrees (M.A., M.A.), including Business Consulting and Management (FH Wiener Neustadt) and Digital Media and Communication (University of Applied Sciences Burgenland). Ian Ittu: master's degree (M.A.) in Digital Media and Communication (University of Applied Sciences Burgenland)
Diplomas	Dan and Ian Ittu are certified SEO and SEA managers
Teaching	Lecturers at the University of Applied Sciences Burgenland; teaching assignments at FH CAMPUS 02, Graz
Certification	Certified E-Commerce & Social Media Expert (WIFI/Austrian Economic Chamber)
References	Worked with ORF, Erste Bank, Moody's, the Austrian Economic Chamber, Novomatic, Salzburger Nachrichten, Ringana, the Austrian consumer association VKI, lastminute.at, Containex and Forstinger, among others; projects for Spacetainer, Vodicka Immobilien, Ian Bravo and CureGBM

"A strong brand is not a question of company size. If you say clearly what you stand for, people find you, understand you and recommend you."

Dan Ittu, Founder and owner

"Many business owners are asking us what ChatGPT and similar tools mean for them. The good news: if you know your customers and answer their questions honestly, you will be found on Google and in AI search. We are happy to help with that."

Ian Ittu, Strategic partner

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