WIENER NEUSTADT, AUSTRIA, 21 NOVEMBER 2026

ITTU Marketing gives away a new website

Christmas giveaway 2026: one SME or solo business in eastern Austria wins a complete new website, two more win a business consultation. Applications close on 18 December 2026.

The Wiener Neustadt agency ITTU Marketing is giving a new website worth up to EUR 6,000 to a small or medium-sized business. SMEs and solo entrepreneurs from Vienna, Lower Austria, Burgenland, Styria and Upper Austria who urgently need a new web presence but have no budget for it can apply. Two more businesses each win a business consultation worth up to EUR 1,500. Applications are free of charge until 18 December 2026 at ittu.at/weihnachtsgewinnspiel (in German).

For many small businesses, the website is the first impression, and often the weakest one. Sites are outdated, slow, do not work on phones or do not exist at all. At the same time, customers increasingly search for local providers on Google and in AI assistants. Businesses that fail to convince there are overlooked, even if their work is excellent.

> *"Many small businesses do excellent work every day, but you can hardly see it online. This Christmas we want to give exactly these businesses a web presence that matches the quality of their work."*
>
> **Dan Ittu**, Founder and owner, ITTU Marketing

The main prize covers concept, copy, design and development of a website with up to five pages: fast, secure and GDPR-compliant, with technical SEO and a contact form. The second and third prizes include an analysis of positioning, website, visibility and competitors, a written report with concrete next steps and a personal meeting.

There is no lottery. A jury of Dan and Ian Ittu assesses all applications against three criteria set in advance: the need for a new web presence, the possible impact for the business and how well the application is reasoned. Winners will be notified on 22 December 2026; work starts in the first half of 2027.

> *"Behind every application there is a person with an idea, and we look forward to every single story. We read every application ourselves, because we want to help where a new website makes the biggest difference."*
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> **Ian Ittu**, Strategic partner, ITTU Marketing

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At a glance

Main prize	New website with up to five pages, worth up to EUR 6,000
2nd and 3rd prize	Business consultation, each worth up to EUR 1,500
Who can apply	SMEs and solo businesses based in Vienna, Lower Austria, Burgenland, Styria and Upper Austria
Applications	until 18 December 2026, free of charge, at ittu.at/weihnachtsgewinnspiel
Winners announced	22 December 2026
Selection	Jury based on need, impact and reasoning, no lottery

About ITTU Marketing

ITTU Marketing is a brand consultancy and marketing agency based in Wiener Neustadt near Vienna, Austria. Dan Ittu founded the agency in 2021 and runs it as owner; his brother Ian Ittu supports him as strategic partner. Together they work with SMEs, solo entrepreneurs and industrial companies in Vienna, Lower Austria, Burgenland, Styria and Upper Austria, and with international clients online, in German and English. Services range from positioning, branding and communication to fast, GDPR-compliant websites, SEO, visibility in AI search, Google Ads, social media and team training. Dan and Ian Ittu teach as lecturers at the University of Applied Sciences Burgenland and hold teaching assignments at FH CAMPUS 02 in Graz. At the Gründerland Niederösterreich award 2024, ITTU took first place in Wiener Neustadt (city).

Images

Photos of Dan and Ian Ittu, logos and the giveaway graphic can be downloaded at ittu.at/en/press (photo: Paul Szimak).

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